Master Class

Friday, the 22nd of April 2016, 5 pm / Villa Noailles

Julien Dossena



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Born in Brittany in 1982, Julien Dossena grew up between the village of Le Pouldu in the Finistère region, Berlin and the South of France. After his baccalaureate in 2000, he studied at the Ecole d'Arts Appliqués Duperré in Paris, then at La Cambre, an internationally recognized school in Brussels specialized in the world of art and design, from 2002 to 2007. While still a student, he was awarded the Special Prize of the Jury and the 1.2.3 Prize at the Festival International de la Mode of Hyères in 2006. In 2008, he joined the Runway Studio at Balenciaga as Senior Designer, working side by side with Nicolas Ghesquière. He stayed there until the latter departed in 2012, and then launched his own ready-to-wear brand, Atto. In July 2013, after being named Artistic Director of Paco Rabanne, he renewed and relaunched their women's ready-to-wear, that had run out of steam since the departure of founder Paco Rabanne in 1999. Deeply anchored in his era, Julien Dossena has successful managed to combine experimental research, inspired by the history of the Paco Rabanne house, along with his vision of a resolutely contemporary fashion statement, adapted to the daily life of today's urban women. In 2016, Julien Dossena is appointed President of the Fashion Jury of the 31st edition of the Hyères Festival.

Sylvia Jorif



Sylvia Jorif is a journaliste of French Elle. She joined the weekly publication in 1996, first as a journalist and then as cultural editor. For the last eight years, Ms. Jorif has spent a great deal of time devoting herself to the issues in the worlds of fashion and designers. In 2011, Ms. Jorif was asked to create the "ELLE aime la Mode" prize in conjunction with French Ministry of Culture and Communication. The goal of this prize is to support young designers and allow tomorrow's talent to take advantage of different financial aid programs specifically adopted to their needs, notably repayable advance funds.

The International Textile and Fashion Conferences are joint initiative with the Fédération française de la couture, du prêt à porter des couturiers et des créateurs de mode in association with DEFI - Comité Professionnel de l'Habillement and in collaboration with the Institut Français de la Mode. With many thanks to the Ville de Hyères and the Villa Noailles.

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