# 16th International Textile and Fashion Conferences

# The international progress of Sustainable Development.

Saturday, the 23rd of April 2016, 2,45pm / Villa Noailles

Last year, the Rencontres hosted a conference about sustainable development called "Sustainable Development: A Key Challenge for Fashion". Since then, events and discussions have changed the landscape as much as in the fashion industry as in the international fight against global warming. The Cop 21 Paris Climate Conference took place last year resulting in an ambitious agreement. Meanwhile, many fashion

labels seem to be reorganizing their production and the way they show their collections. Furthermore recycling, advocated by big companies including H&M, has found its place in the public domain. Our panel of international personalities with very different backgrounds will allow us to discuss many subjects; the focus will be to develop an honest analysis of what's going on and to draw up concrete proposals.

## Julien Neuville / moderator



Julien Neuville is a freelance reporter writing about the fashion industry, the world of sports and general interest topics. He has been reporting for French daily newspaper Le Monde and its week-end supplement M, le magazine du Monde for several years. Julien was also one of the first contributors recruited by founder Imran Amed for the London-based fashion industry website BusinessOffashion.com where he started to cover French fashion in 2011. His articles tend to explore the lesser known elements of the fashion industry: profiling people working behind-the-scenes, explaining complex mechanisms and closed-doors business deals. Born in Toulouse, he now spends his time between Paris and Los Angeles from where he covers sports in the United States for French sports media group L'Équipe. Julien is also a contributor to the French edition of ELLE.





### Sanchita Ajjampur / speaker

Born in Mumbai, India and raised in Europe, Sanchita Ajjampur is the Chairperson and Creative Director of BeeLuxe Private Limited, a business that globally runs the Sanchita brand of footwear and ready-to-wear clothing. She is also the co-founder of Sanfab India, a private label manufacturer of luxury clothing and accessories. Sanchita received a degree in Fashion and Fine Arts from the Ecole de la Chambre Syndicale de la Couture Parisienne, Paris and a Masters degree in Fashion and Technology from Domus Academy, Milan. She has extensive work and consulting experience with Romeo Gigli, Franco Moschino, Tom Ford at Gucci and Alexander McQueen. Over the years Sanchita has also collaborated on international industrial design and applied art projects with the likes of Swatch, Alessi, Swarovski and Cappellini. A true global nomad, Sanchita divides her time between Bangalore, Paris and Milan, for her own brand as well as consulting work with luxury fashion brands.



#### Carlo Capasa /speaker

A prominent figure on the international fashion scene, Carlo Capasa is president of Camera Nazionale della Moda, the association of Italian fashion houses whose mission is to promote the excellence of this particular sector of Italian industry worldwide. First appointed a board member of Camera Nazionale della Moda in 2010 and elected its president in 2015, Capasa was chosen to orchestrate the re-launch of the Association and has already begun implementing a strategic vision focusing on three main objectives: sustainability, digitalization and new brands. Carlo Capasa has enjoyed a successful career in key positions in many companies in the industry. Born and educated in Lecce (Puglia), he later moved to Milan to join FTM, where he managed the distribution of various brands including Basile, Callaghan, Complice, Walter Albini and Issey Miyake. In the early '80s, he was made creative director of Zamasport Spa. With this firm, he created a joint venture in which he was chief executive officer from 1984 to 1988 and launched the Romeo Gigli label. Continuing his partnership with Zamasport, in 1993 he set up a new company to distribute Gucci's women's collections, then under the creative direction of Tom Ford. The company was merged into Gucci Group in 2001. Carlo Capasa was CEO at Costume National, the fashion house he founded with his brother Ennio Capasa in 1986, till March 2016.



#### Marie-Claire Daveu / speaker

In 2012, Marie-Claire was appointed as Kering's Chief sustainability officer and Head of international institutional affairs, as well as member of the company's executive committee. She is responsible for the continued development of Kering's sustainability strategy and the implementation of the Group's institutional affairs on a global scale. She joined the company from the public sector where she served as Chief of Staff to French politician Nathalie Kosciusko-Morizet, within the Ministry of Ecology and other areas from 2007 to 2012. Prior to this position, Marie-Claire was technical adviser to the cabinet of Prime Minister Jean-Pierre Raffarin and Principal private secretary to Serge Lepeltier (Minister of Ecology and Sustainability), before joining Sanofi-Aventis Group in 2005 as Senior Director of sustainable development. She is a graduate of the French National Institute of Agronomy Paris-Grignon, the "École Nationale du Génie Rural des Eaux et Forêts" (National School of Rural Water and Forestry Engineering). She also earned a "Diplôme d'Etudes Supérieures Spécialisées" (Diploma of Specialised Higher Studies) in public administration from Dauphine University, Paris.



#### Alfonso Saibene Canepa / speaker

Alfonso Saibene Canepa has extensive experience in the clothing textile sector, specializing in the field of raw materials and the organization of the industrial production chain. Since 2012, he has occupied the role of Supply Chain and Sustainability Director in the Canepa SpA group. He started his career in Canepa in 2007 as Operations Supervisor for Finished Neck Accessories and then, in 2009, became the Chief Buying Officer – subsequently taking a place on the company's board of directors. Beforehand, from 2002 to 2007, he was a project director for Tessitura del Salento Srl. Alfonso Saibene in Canepa graduated law at Milan's Università Statale and then obtained an MBA from Bocconi University in Milan.



#### Axelle Tessandier / speaker

Having lived in the heart of Silicon Valley for the last 6 years, Axelle Tessandier is well versed in both the French and American cultures. This former marketing director of the American branch of Scoop.it founded AXL Agency three years ago in order to help clients reflect on and participate in their transition to digital media. As a Think Tank, this agency reflects on digital issues, innovation management and the aspirations of the Generation Y. Axelle Tessandier is passionate about the evolution of the digital world and all of its new uses. She worked and shared her expertise with companies such as l'Occitane or My Little Paris. Her recent work includes helping the launch of the crowdfunding platform Kickstarter in France. Axelle holds a Masters degree in English law from the University College of London/Assas and a Master D2A in law, economics and audiovisual management from the Sorbonne. In 2010, she was the artist-in-residence at the Gaffta Galery in San Francisco.

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