

FESTIVAL APRIL 21-25, 2016  
EXHIBITIONS UNTIL MAY 22

[WWW.VILLANOAILLES-HYERES.COM](http://WWW.VILLANOAILLES-HYERES.COM)

31<sup>E</sup>  
FESTIVAL  
MODE  
INTERNATIONAL DE ET DE  
PHOTOGRAPHIE  
À HYÈRES

**PRESS RELEASE  
FASHION AND PHOTOGRAPHY AWARDS**



**COMMUNAUTÉ D'AGGLOMÉRATION TOULON PROVENCE MÉDITERRANÉE**



## **ORGANIZATION**

### **JEAN-PIERRE BLANC**

General Director,  
villa Noailles  
Founder and Director  
of the festival

### **MAGALIE GUÉRIN**

Executive Director

### **MAIDA GRÉGORY-BOINA**

Fashion art direction,  
set design, scenography  
of the fashion shows

### **RAPHAËLLE STOPIN**

Photography art direction

### **VILLA NOAILLES**

communauté d'agglomération  
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## **PRESS**

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## **PRESS PICTURES**

Images downloadable for the  
press on the website  
[www.villanoailles-hyeres.com/  
fimph2016/](http://www.villanoailles-hyeres.com/fimph2016/)

(password on request to the  
press office)

The 31<sup>st</sup> edition of the  
International Festival of Fashion  
and Photography at Hyères will  
take place at the villa Noailles  
between the 21<sup>st</sup> and the 25<sup>th</sup> of  
April, 2016. The exhibitions  
will run until the 22nd of May.

The festival directed by Jean-  
Pierre Blanc and presided over  
by Didier Grumbach, annually  
encourages and supports  
young artists in the fields of  
fashion and photography.

Thanks to the support of the  
festival's partners, several  
prizes will be awarded to the  
competing young artists.

# **FASHION AWARDS**

The designs by the selected candidates will be presented during three shows which will be open to professionals and the public.

## **COMPETING FASHION DESIGNERS**

**LAURA BONED**  
WOMENSWEAR  
FRANCE

**SHOHEI KINOSHITA**  
WOMENSWEAR  
JAPAN

**ROLF EKROTH**  
MENSWEAR  
FINLANDE

**HANNE JURMU&ANTONVARTIAI NEN**  
MENSWEAR  
FINLAND

**CLARA DAGUIN**  
WOMENSWEAR  
FRANCE- USA

**AMANDA SVART**  
WOMENSWEAR  
SWEDEN

**CLÉMENTINE KÜNG**  
MENSWEAR  
SWITZERLAND

**AKINO KUROSAWA**  
WOMENSWEAR  
JAPAN

**YUHEI MUKAI**  
WOMENSWEAR  
JAPAN

**WATARU TOMINAGA**  
MENSWEAR  
JAPAN

# **FASHION JURY**

**JULIEN DOSSENA**  
PRESIDENT OF THE JURY  
ARTISTIC DIRECTOR, PACO RABANNE  
PARIS

**COCO CAPITÁN**  
ARTIST  
LONDON

**KIM CHAPIRON**  
FILM MAKER  
PARIS

**CHARLOTTE CHESNAIS**  
DESIGNER  
PARIS

**JEAN-RENÉ ÉTIENNE**  
PARTEL OLIVA  
PARIS

**PIERRE HARDY**  
DESIGNER  
PARIS

**ANDREAS HOYER**  
FOUNDER OF HEIMAT SHOP  
COLOGNE

**TOMOKO OGURA**  
FASHION DIRECTOR, BARNEYS  
NEW YORK

**NICOLE PHELPS**  
DIRECTOR VOGUE RUNWAY  
NEW YORK

**LOLA RABAN OLIVA**  
PARTEL OLIVA  
PARIS

**SURKIN**  
ARTIST  
PARIS

**LUIS VENEGAS**  
EDITOR, CREATIVE DIRECTOR AND PUBLISHER  
BARCELONA

## GRAND PRIX OF THE JURY PREMIÈRE VISION

**WATARU TOMINAGA**

**JAPAN**

**Menswear**

As at each edition, Première Vision once again welcomed the 10 finalists last February. These young designers were able to meet the exhibitors and manufacturers of the Première Vision show. Depending on their projects, they were able to choose their yarns, fabrics or accessories. They were also accompanied during the making of their collection.



Wataru Tominaga. Photographie © Catwalk Pictures, 2016

### THE GRAND PRIX OF THE JURY PREMIÈRE VISION

The audacity, the graphic strength and strong visual impact of the collection of Wataru Tominaga, supported by his research on materials and technical clothing convinced unanimously the jury. This work seems to exceed the limits of male / female equality to create a positive dynamic.

- a grant of 15,000 euros offered by Première Vision and a high level of visibility at both Première Vision New-York and Première Vision Paris shows
- a collaborative project with some of CHANEL's Métiers d'art, up to 15,000 euros
- a collaboration with Petit Bateau on one or more of its emblematic products

## **CHLOÉ PRIZE**

**HANNE JURMU ET  
ANTON VARTIAINEN  
FINLAND**



Hanne Jurmu et Anton Vartiainen. Photographie © Catwalk Pictures, 2016

**THE CHLOÉ PRIZE** consists of :

- a grant of 15,000 euros

**HONOURABLE MENTION  
FROM THE JURY**

**HANNE JURMU ET  
ANTON VARTIAINEN  
FINLAND**



Hanne Jurmu et Anton Vartiainen. Photographie © Catwalk Pictures, 2016

In 'an area of climate changes',  
Hanne Jurmu and Anton  
Vartiainen show that we can  
create beauty and poetry with  
what is considered junk.  
With this collection, they arouse a  
romantic feeling



**PUBLIC AWARD  
CITY OF HYÈRES**

**AMANDA SVART**  
**SWEDEN**  
Formflow, womenswear



Amanda Svart. Photographie © Catwalk Pictures, 2016

## **DOTATIONS**

### **MERCEDES-BENZ**

Mercedes-Benz will invite one of the winners of the fashion show category to showcase his or her collection during Mercedes-Benz Fashion Week Berlin, in collaboration with the German edition of ELLE magazine.

[www.mercedes-benz.com/fashion](http://www.mercedes-benz.com/fashion)

### **GROUPE GALERIES LAFAYETTE**

The Galeries Lafayette Group will offer a visibility to the award winning creations throughout the network of the Galeries Lafayette.

[www.galerieslafayette.com](http://www.galerieslafayette.com)

### **EXCEPTION DE MIXMIND**

EXCEPTION will offer to Hanne Jurmu et Anton Vartiainen solid opportunities of work and exposures in China, with projects on agreed topics.

[www.mixmind.com](http://www.mixmind.com)

### **EYES ON TALENTS**

Eyes on Talents invites the ten finalists of each category to have their page with profile and online portfolio on Eyes on Talents. The winners and finalists will benefit in addition with special communication towards Eyes on Talents member brands.

[www.eyesontalents.com](http://www.eyesontalents.com)

### **PUNTOSETA**

Puntoseta offers to all awarded designers an original printed fabric.

[www.puntoseta.com](http://www.puntoseta.com)

### **CATWALK PICTURES**

Catwalk Pictures offers to Wataru Tominaga the pictures of its next fashion show during Paris fashion week.

[www.catwalkpictures.com](http://www.catwalkpictures.com)

All of the selected candidates have benefit from the support of the Festival's partners : original printed fabrics will be on offer by Puntoseta, crystals sponsored by Swarovski. Givaudan created a perfume for each of the ten competing designer.

# **PHOTOGRAPHY AWARDS**



The artworks by the selected photographers will be presented during portfolio reviews, which will be open to professionals during the festival and during a group show curated by Raphaëlle Stopin which will be held at the villa Noailles, until 22nd of May.

High resolution pictures on demand to the press office

## **SHORTLISTED PHOTOGRAPHERS**

**ÉMILIE RÉGNIER**  
CANADA / HAÏTI

**JOJAKIM CORTIS  
& ADRIAN SONDEREGGER**  
GERMANY / SWITZERLAND

**MAJA DANIELS**  
SWEDEN

**ILONA SZWARC**  
USA – POLAND

**FLEUR VAN DODEWAARD**  
NETHERLANDS

**JASON LARKIN**  
UNITED KINGDOM

**ANAÏS BOILEAU**  
FRANCE

**SASHA KURMAZ**  
UKRAINE

**LOUISE DESNOS**  
FRANCE

**VENDULA KNOPOVÁ**  
CZECH REPUBLIC

Photography art director  
Raphaëlle Stopin

## **PHOTOGRAPHY JURY**

**WILLIAM KLEIN**  
PRESIDENT OF THE JURY, PHOTOGRAPHER  
PARIS

**JEAN-MICHEL BERTIN**  
SET DESIGNER  
PARIS

**SUSAN BRIGHT**  
CURATOR AND WRITER  
PARIS

**PIERRE-LOUIS DENIS**  
STUDIO MANAGER, WILLIAM KLEIN STUDIO  
PARIS

**JEAN-PAUL GOUDE**  
ARTIST  
PARIS

**CHRIS LITTLEWOOD**  
PHOTOGRAPHY DIRECTOR, FLOWERS GALLERY  
LONDON

**LESLEY MARTIN**  
CREATIVE DIRECTOR, FONDATION APERTURE  
NEW YORK

**HEVAL OKCUOGLU**  
EDITOR, BONE, 212  
ISTANBUL

**GARETH PUGH**  
FASHION DESIGNER  
LONDON

**CLARE STRAND**  
PHOTOGRAPHER  
BRIGHTON

**CHANTAL WEBBER**  
FOUNDER AND DIRECTOR, WEBBER REPRESENTS  
LONDON AND NEW YORK

**THE GRAND PRIX OF  
THE PHOTOGRAPHY  
JURY**

**VENDULA KNOPOVÀ  
CZECH REPUBLIC**



Sádelník, 2013



Untitled, Tutorial, 2015



Untitled, Tutorial, 2015

**CHANEL** supports the Grand Prix of the Photography Jury, where the prize-winner will receive a donation of 15.000 euros.



**PUBLIC AWARD  
CITY OF HYÈRES**

**ANAÏS BOILEAU  
FRANCE**



Untitled, Plein Soleil, 2014



Untitled, Plein Soleil, 2014



Untitled, Plein Soleil, 2014

## **DOTATIONS PHOTOGRAPHY AWARD**

### **MEMORIESLAB**

Memorieslab offers to Vendula Knopová, winner of the Grand Prix of the Photography Jury a grant of 7.500 euros worth of Memorieslab's specialized bespoke photographic printmaking services. The same value amount is allocated to Jojakim Cortis and Adrian Sonderegger, photographers in competition rewarded for their talent.

[www.memorieslab.com](http://www.memorieslab.com)

### **ELIE SAAB**

The photographer Anaïs Boileau will receive a commission of 6000 euros and an artistic residency of three weeks in Beirut to produce a series on the city.

[www.eliesaab.com](http://www.eliesaab.com)

### **EYES ON TALENTS**

All finalists of both categories will be invited to have their online page with profile and portfolio on Eyes on Talents. In addition, the winners will benefit from special communication towards Eyes on Talents' member brands, publications and cultural institutions.

[www.eyesontalents.com](http://www.eyesontalents.com)

## TROPHIES



Photographie : Erwan Frotin, 2016

### **MAISON DESRUES CREATES THE TROPHIES FOR THE 31TH EDITION OF THE HYÈRES FESTIVAL**

Based on a sketch by Karl Lagerfeld, the Maison Desrues has created the trophies for the thirtieth edition of the Hyères festival. There are two versions of the trophy, the first predominantly bronze, the second predominantly silver. Seventy-five hours of work were required to make each palm tree shaped trophy.

The design process entailed forty hours of work for the mockup, each element being hand-crafted by a model designer before being cast in bronze.

The base was made from a block of brass onto which hand-shaped twisted cable thread was welded. Thirty-five hours were required for assembling the elements before the pieces were coated with a layer of silver and of bronze.



# THE INTERNATIONAL FESTIVAL OF FASHION AND PHOTOGRAPHY IN HYERES THANKS

## Institutional partners



## Major partners

**CHANEL**

## Main partners

**LVMH**

PREMIÈRE**VISION**®

**Chloé**



**DEFI**  
LA MODE DE FRANCE



*Galerie Lafayette*

## Year partners

**eyes on talents**

puntoseta

FONDATION  
D'ENTREPRISE  
**RICARD**

## Festival partners



**MEMORIESLAB**

**NINA RICCI**

**Givaudan**

**ELIE SAAB**

**EXCEPTION**  
de MIXMIND

**SWAROVSKI**



**HANS BOODT.**  
MARNEQUINS

**JOHN NOLLET**  
PARIS

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ITALY

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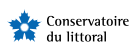
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Le **MARAIS**



**PALAIS**  
**DE TOKYO**



## Media partners



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