

2.30 - 3.15 pm

#4 The new creative scene



The Forum is animated by **Karine Vergniol**, Editor-in-Chief and Presenter, Goûts de Luxe Paris, BFM Business.



Bastien Daguzan, CEO - Lemaire.

Bastien Daguzan is CEO of Lemaire. Educated in Law and in Management of creative companies at IFM, he has joined the brand in 2013 after a 5-year position as director of the development with KRISVANASSCHE. He currently manages the company and accompanies its development. Mode and Finances 2 (Bpifrance) entered the capital in July 2015 in order to accompany the structuring of the company and its expansion.



Jérémie Egry, Creative Director and co-Founder - Etudes.

Jérémie Egry is creative Director and Co-Founder of Etudes. A fashion label dedicated to menswear as well as a publisher, Etudes asserts an artistic approach closely related to research and experimentation without limitation in the format. The label knows how to expand with the financial help of investors as influential as various.



Simon Porte Jacquemus, Founder and Stylist - Jacquemus.

Simon Porte Jacquemus is the Founder of Jacquemus. Self-made designer with an unquestionable sense of humour, he literally seduced press and buyers in just a few years. Jacquemus is part of the creative energy which blows today on the young Parisian guard. The brand grows and points more than 100 retail outlets including concept stores, international department stores or "pure players". Simon Porte Jacquemus was the award-winner of the Prix Spécial du jury of the LVMH Prize for the young fashion designers (2015).



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LA MODE DE FRANCE

With the collaboration of the **Fédération Française de la Couture, du Prêt-à-Porter des Couturiers et des Créateurs de Mode** and the **Fédération Française du Prêt à Porter Féminin**.

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Johanna Senyk, Founder and Creative Director - Wanda Nylon.

Johanna Senyk is the Founder and Creative Director of Wanda Nylon. In a few seasons, she gave a new dimension to her initially mono-product brand dedicated to transparent rainwear. She managed to make an event of this move and now proposes a version of a very outgoing Parisienne; her 'electric' silhouettes for women definitely catch the attention. Thus she won the ANDAM Grand Prix a few months ago. Willing to widely share her vision of fashion, she also collaborates with La Redoute Madame.



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