



## HYERES FESTIVAL 2017 PROGRAM / INTERNATIONAL FASHION CONFERENCES

### More information:

[rencontres.modeparis.com](http://rencontres.modeparis.com)  
[www.villanoailles-hyeres32.com](http://www.villanoailles-hyeres32.com)

The International Fashion Conferences are an initiative of the Fédération française de la couture, du prêt à porter des couturiers et des créateurs de mode in association with DEFI - Comité Professionnel de l'Habillement and the collaboration of the Institution Française de la Mode.

### > thursday 27th april 2017

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Free shuttles from 10am to 11pm between Place Clemenceau, Villa Noailles and the Château's parking (lighted and guarded parking). Attention, the Montée Noailles is closed to traffic Thursday April 27 from 5.30pm to 11pm. Use the parking spaces in the city center (Clemenceau, Olbia, Casino) then the shuttles.

10am / 11pm	Reception – Accreditation – Shows admittance tickets ( <i>villa Noailles</i> )
5pm	Dj set – Warm up, Kiddy Smile ( <i>parvis</i> )
6pm	Radio Nova live, animated by Camille Diaio and Ariel Wizman ( <i>terrasse de la chambre de plein air</i> )
6.30pm	Opening concert of Agar Agar ( <i>parvis</i> )
7pm	Grand opening of the Festival and cocktail ( <i>parvis</i> )
7.30pm	Film screening 'Les fantômes de nos actions passées' of Marianne Visier, 1986 ( <i>parvis</i> )
8pm	Performance of François Chaignaud and Marie-Pierre Brébant ( <i>pigeonnier</i> )
12am – 2am	Performance of Dinah Lux then, opening party, DJ Crame Crame House of Moda ( <i>Le Marais Plage</i> )
2.30am	After party ( <i>Le Gossip, Hyères</i> )

Festival badge and identity card to be shown at the entrance.

### > friday 28th april 2017

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Free shuttles from 10am to 11pm between Place Clemenceau, Villa Noailles and the Château's parking (lighted and guarded parking).

10am / 11pm	Opening of the accreditations and exhitons ( <i>villa Noailles</i> )
10am – 1pm & 2pm – 5.30pm	Participatory workshops with the Maison Lesage, free access ( <i>Summer House, jardin</i> )
11am et 3pm	Artistic creation workshops with Christian Tortu, flower necklaces ( <i>parvis</i> )
11am, 3pm & 5.30pm	Workshops with the Maison Lesage ( <i>Jardin Saint-Bernard</i> )

#### 5.00pm / MASTERCLASS

Moderated by **Pierre Joos**, Directeur, Chargé de Projet, with the participation of **Bertrand Guyon**, Directeur du Style, *Schiaparelli*  
*Villa Noailles, Tent dedicated to Conferences*

#### 6.00pm / PRESENTATION OF THE 10 SELECTED PHOTOGRAPHERS

Modérée par **Raphaëlle Stopin**, Artistic director / *Villa Noailles (Salle Voutée)*

#### 7.00pm / CONVERSATION WITH MARC AUDIBET AND PIERRE JOOS (*Parvis, villa Noailles*)

8.30pm	Shows of the 10 stylists in competition for the Grand Prix du jury Première Vision + show of the 10 stylists in competition for the Prix Chloé + Projection of the presentation film of the 10 stylists Accessoires de Mode + 2016 Grand Prix du jury Première Vision winner's fashion show : Wataru Tominaga <i>Hangar de la Mouture, Salin des Pesquiers, Hyères</i>
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➤ Livestream of the shows at the Villa Noailles and Place Massillon

11pm	Opening of the exhibition Super Poly by Antoine Grulier and Thomas Dufour with the complicity of the Ateliers Lesage ( <i>Le Marais Plage, Hyères</i> )
11pm / 2am	Chapiteau de cirque Party (Magic World, Hyères)
2.30am	After party ( <i>Le Gossip, Hyères</i> )

Festival badge and identity card to be shown at the entrance.



## > saturday 29th april 2017

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Free shuttles from 10am to 11pm between Place Clemenceau, Villa Noailles and the Château's parking (lighted and guarded parking).

- 10am / 11pm Opening of the accreditations and exhitions (*villa Noailles*)  
10am / 8pm Showroom The Formers (*Jardin, villa Noailles*)  
10am / 4pm Opening of the showrooms of the 10 stylists Mode and the 10 stylists Accessoires de mode (*Jardin, Cloître, Galerie Nouvelle 1, villa Noailles*)  
10am – 1pm & 2pm – 5.30pm Participatory workshops with the Maison Lesage, free access (*Summer House, jardin*)

### 10.00am / FASHION ACCESSORIES

Moderated by **Alexandra Golovanoff**, Journalist and Deisgner  
*Villa Noailles, Tent dedicated to Conferences*

### 11.00am / FASHION TECH AND FASHION DESIGN

Moderated by **Lucas Delattre**, Professor, IFM  
*Villa Noailles, Tent dedicated to Conferences*

### noon / IS BLOCKCHAIN AN ASSET FOR CREATION?

Moderated by **Frédéric Galinier**, Director of Legal, Social and Institutional Affairs, *Fédération française de la Couture, du Prêt-à-Porter des Couturiers et des Créateurs de Mode*  
*Villa Noailles, Tent dedicated to Conferences*

### 2.30pm / EUROPE AND ITS NEW CREATIVE FRONTEER

Moderated by **Godfrey Deeny**, International Editor-In-Chief, *Fashion Network*  
*Villa Noailles, Tent dedicated to Conferences*

### 4.00pm / A CONVERSATION WITH TIM WALKER

Moderated by **Raphaëlle Stopin**, Artistic director  
*Villa Noailles, Tent dedicated to Conferences*

- 5pm Ali.ni concert in partnership with Radio Nova and les Inrocks (*Jardin, suspendu*)  
7pm Opening of the exhibition Michael Jackson by Arno Bani (*Tour des Templiers, Hyères*)  
8.30pm Shows of the 10 stylists in competition for the Grand Prix du jury Première Vision  
+ show of the 10 stylists in competition for the Prix Chloé  
+ Projection of the presentation film of the 10 stylists Accessoires de Mode  
+ 2016 Grand Prix du jury Première Vision winner's fashion show : Wataru Tominaga  
*Hangar de la Mouture, Salin des Pesquiers, Hyères*

➤ Livestream of the shows Place Massillon

- 11pm / 4am American Vintage party with DJs Dactylo and Louise Chen (*Hippodrome du Var, Hyères*)  
Festival badge and identity card to be shown at the entrance.

## > sunday 30th april 2017

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Free shuttles from 10am to 8pm between Place Clemenceau, Villa Noailles and the Château's parking (lighted and guarded parking).

- 10am / 11pm Opening of the accreditations and exhitions (*villa Noailles*)  
10am – 1pm & 2pm – 4pm Participatory workshops with the Maison Lesage, free access (*Summer House, jardin*)

### 10.00am to 12.00 / THE FORMERS : ONLY BY APPOINTMENT, MEET-UP WITH DESIGNERS FROM THE PREVIOUS FASHION CONTESTS

Appointment: [hyeres2017@modeaparis.com](mailto:hyeres2017@modeaparis.com) / *Villa Noailles, showrooms*

### 11.00am to 12.30pm / LEGAL WORKSHOP

Exchange with **Nicolas Martin**, Deputy General Counsel, *Hermès International* and **Frédéric Galinier**, Director of Legal, Social and Institutional Affairs, *Fédération française de la Couture, du Prêt-à-Porter des Couturiers et des Créateurs de Mode*

Appointment: [hyeres2017@modeaparis.com](mailto:hyeres2017@modeaparis.com) / *Villa Noailles, Tent dedicated to Conferences*

- 12am / 4pm Opening of the Formers showrooms (*Jardin, villa Noailles*)  
2.30pm Performance of Jacob Mallinson Bird, piano (*parvis*)



**3.00 pm** / DISCUSSION WITH JOSEPHUS THIMISTER AND PIERRE JOOS (*Villa Noailles, Tent dedicated to Conferences*)

4.00pm Film screening 'Les coulisses de la Maison Lesage' (*parvis*)

4.30pm Shows of the 10 stylists in competition for the Grand Prix du jury Première Vision  
+ show of the 10 stylists in competition for the Prix Chloé  
+ Projection of the presentation film of the 10 stylists Accessoires de Mode  
+ 2016 Grand Prix du jury Première Vision winner's fashion show : Wataru Tominaga  
+ Awards ceremony

*Hangar de la Mouture, Salin des Pesquiers, Hyères*

6.30pm Closing cocktail (*Hameau des Pesquiers, Hyères*)

11pm / 2am Closing party (*Le Marais Plage, Hyères*)

2.30am After party (*Le Gossip, Hyères*)

**> monday 1<sup>st</sup> may 2017**

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11am / 4pm Opening of the villa Noailles and exhibitions (*villa Noailles*)

11am Hyères Off workshop with Xénia Laffely, booking with the Ville d'Hyères