

17th International Fashion Conferences

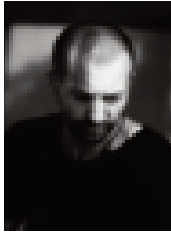
The new creative frontiers of Europe

Saturday, the 29th of April 2017, 2.30pm / Villa Noailles



Godfrey Deeny / moderator

Godfrey Deeny is the International Editor-in-Chief of FashionNetwork.com, the global fashion platform covering fashion in ten languages, who has reviewed the menswear, women's wear and haute couture runway seasons of Milan, Paris and New York for over two decades. During a long career, as Editor-in-Chief of Vogue Hommes International, Paris Bureau Chief of Women's Wear Daily, Editor-in-Chief of Fashion Wire Daily, Men's Fashion Critic of The Financial Times and Fashion Editor at Large of Le Figaro Godfrey has interviewed pretty well every designer of note, and can address most major luxury executive on a first-name basis. For Le Figaro, Godfrey pens portraits of important creatives for La Dernière Page, reviews the major international collections and intermittently attends the fashion seasons of Rio de Janeiro, Sao Paulo, Moscow and Sydney. Born in Ulster and fluent in French and Italian, Godfrey is a frequent commentator on fashion television programs including Tele Monte Carlo's Moda, Style.com, The BBC's Fashion File and Toronto's Fashion Television. Godfrey is the Editor-in-Chief and joint owner of both Achtung, Berlin's leading directional fashion title, and of Sepp, the original football fashion magazine, named after legendary German soccer coach Sepp Herberger. He is also a fashion authority on E! Entertainment's panel of experts. Godfrey is a jury member of the following prestigious awards: the Council of Fashion Designers of America (CFDA); Who is On Next? founded by Vogue Italia; The LVMH Prize; The International Woolmark Prize and Prix de la Mode Marie Claire.



Boris Bidjan Saberi / *speaker*

Boris Bidjan Saberi is a half German, half Persian menswear designer born on September 11, 1978 in Munich, Germany. These biographical factors play a fundamental role in Boris's formation: they combine dual systems such as West/Middle East traditions.

Boris was exposed to the clothing & fashion industry from an early age. In 1996 his push to reinvent pre-existing forms drove him to alter Levi's vintage jeans and military garments: it was the very first demonstration of Saberi's customized items, destined to inaugurate a long series of future collections. In 2003 Boris began exploring ways to experiment with leather and created his first handmade leather accessories. He then completed his education in fashion design and tailoring in Barcelona, Spain, graduating in 2006.

Throughout the years, Boris Bidjan Saberi's work has grown into a high end luxury brand, reflecting Saberi's personal and experimental take on handcrafted clothing. In 2007 Saberi launched his eponymous label.

Following the inception of the brand, Boris Bidjan Saberi began participating in the official Paris Fashion Week calendar where he nowadays presents his collections.

The designer matures a peculiar clothing language through the celebration of his innate heritage between European and Middle-Eastern culture. It is therefore the burst of an instinctive primitiveness in which raw materials and accurate tailoring fuse together.



Peeter Ilison / *speaker*

Born in Estonia in 1991, Peeter Ilison is the Co-Founder and CEO of Marit Ilison Creative Atelier, a Tallinn-based family enterprise founded in 2013. The company is best known for the Longing For Sleep by Marit Ilison womenswear collections and his sister's multi-disciplinary artistic projects. After studying in Finland and South Korea, Ilison graduated in 2015 as a Logistics Engineer. Since 2006, he has been an active member of Estonian Defence League and has joined Estonian Reserve Officer's Association in 2016. Ilison is a new-generation leader mixing experiences from different industries on the global playground for the best common goal.



Bastien Daguzan / *speaker*

Bastien Daguzan est actuellement Directeur Général de la maison Paco Rabanne. Il a auparavant été Directeur général chez Lemaire. Formé en droit et en management d'entreprises de création à l'IFM, il rejoint la maison Paco Rabanne en 2017, après avoir été directeur du développement chez KRISVANASSCHE pendant 5 ans puis chez Lemaire de 2013 à 2017.



Simone Marchetti / *speaker*

Simone Marchetti is the fashion editor of la Repubblica, Repubblica.it and D.Repubblica.it. Printed press and online multimedia contents: his approach to fashion is a multi-channel storytelling made of reviews, articles, documentaries, social event live, public speech and special project with designers, fashion brands, museum and institutions in a new journalist prospective. He is also a curator of cultural exhibitions and fashion publications.



Eric Peters / *speaker*

He joined DG CNECT in February 2015 as deputy Head of Unit in charge of the coordination of the Digital Single Market. Previously he joined the Bureau of European Policy Advisers of the President of the European Commission in 2011 as adviser for international and economic issues. Before joining the BEPA and since mid 2010, he was adviser to the French Permanent representative to EU institutions on international issues and strategic partnerships. In December 2007 he was appointed deputy Head of Cabinet to Peter Mandelson, European Trade Commissioner and then served Baroness Catherine Ashton of Upholland, European Trade Commissioner, as deputy Head of Cabinet. In May 2007 he was appointed diplomatic adviser to Christine Lagarde, who was then Minister of Agriculture and subsequently became Minister for Economic Affairs, Finance and Employment. From 2001 to 2005 he worked as an administrator within the European Commission's Directorate-General for Trade and then served as a adviser to the Cabinet of Christine Lagarde, France's trade minister, for European and international issues. Born on 25 January 1970, Eric Peters attended the École normale supérieure (Lyon) and the École nationale du génie rural, des eaux et des forêts (ENGREF). He holds a Master's degree in molecular and cellular biology and is a qualified ingénieur en Chef du Génie rural des Eaux et Forêts (senior agriculture, forestry and water management engineer). He regularly publishes articles in Newspapers e.g.- Le Monde, les Echos - and magazines e.g.- Europe's World -.

